

OUR PREVIOUS SPONSORS : ~



LOCATION OF COLLEGE



CONTACT US

1 no. Govt Colony(on Basanti Highway)
Kolkata-700150, West Bengal, India
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+91 33-23458004

For Sponsorship Related Queries : ~
Rajdip Guha - 9038990254

BENGAL INSTITUTE OF TECHNOLOGY



A UNIT OF TECHNO INDIA GROUP



www.impulse.esy.es

ABOUT BENGAL INSTITUTE OF TECHNOLOGY

Bengal Institute of Technology (BIT) is an engineering college in Kolkata in the state of West Bengal. It is currently under Maulana Abul Kalam Azad University Of Technology (MAKAUT), approved by AICTE and is a part of Techno India Group. The Institute is situated on Basanti Highway a few kilometers off from downtown Kolkata.

ABOUT IMPULSE

Impulse is the cultural fest of BIT, which is a platform open for our and various other college students to showcase their potential and creativity in the cultural events, & finally the evening is culminated by the performance of renowned guest artists which mesmerises the audience

WHY SPONSOR US ?

IMPULSE is one of the most exquisite & appreciated fest in Kolkata. Sponsoring us would be a motivation to our endearing word & ideas, providing us with a chance to prove ourselves yet again & make history together.

and gives them an evening to remember.

ARTISTS/BANDS WHO HAVE PERFORMED FOR IMPULSE PREVIOUSLY

Anupam Roy	Underground Authority
Usha Uthup	Fossils
Rupankar Bagchi	Spunk
Arko Mukerjee	Shilajit

Events : Facepulse
Fashion Show
Solo Singing
Drama
Dance

SPONSORSHIP SCHEMES

TITLE SPONSOR

- The name of the title sponsor will be associated with Impulse '18 & will appear as BIT & <Title Sponsor> presents Impulse '18.
- Logo and brand name on all the publicity banners, posters being sent to 50+ colleges under MAKAUT.
- Dedicated Page for the title sponsor on the impulse website.
- Assistance and full support will be provided by team Impulse in setting up kiosk/stall exhibiting the sponsor's products/services during the festival.

ASSOCIATE SPONSOR

- The name of the sponsor will appear as BIT & <Title Sponsor> presents Impulse '18 in association with <Associate Sponsor>.
- Prominence of logo on Impulse '18 website. Logo & name on all poster, banner, pamphlets, flexes etc. being put up or distributed.
- Sponsor will also get the additional benefit of becoming a dedicated event sponsor that is mutually acceptable.

EVENT SPONSOR

- An event sponsor can sponsor an event. The name of the sponsor will be present in the event's webpage & wherever else the event is mentioned.
- An event sponsor will get dedicated time slot to present demo shows and interact with the participants of the particular event.
- The certificate of that event will contain the sponsor's name.

COME BE A PART OF US

CONTACT US FOR OTHER SPONSORSHIP SCHEMES